



## **EUChorizo! London Press Event Giveaway – Terms & Conditions**

### **1. ORGANISER**

This promotion is organised by the **Consorcio del Chorizo Español**, with registered office at Calle de la Basílica, 19, 28020 Madrid Spain and tax identification number **G87390258**.

### **2. PROMOTION PERIOD**

The giveaway starts on **15 April 2025** and ends on **21 April 2025 at 23:59 (UK time)**.

### **3. ELIGIBILITY**

Participation is open exclusively to individuals who:

- Are **18 years of age or older**.
- Are **residents of the United Kingdom**.
- Provide **accurate personal information** via the official online entry form.

Only one entry per person is allowed. Entries that do not meet these requirements will be disqualified.

### **4. PRIZE AND SELECTION**

One winner will receive **one double invitation** (entry for two people) to attend the **EUChorizo! Press & Tasting Event** in **London on 29th April 2025**.

The invitation includes:

- Access to a guided tasting of authentic European chorizo.
- Entry to a chorizo-themed bingo game with a chance to win a **mini barbecue**.
- Networking with food professionals, journalists, and fellow chorizo lovers.

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For guidance on balanced and healthy diets, please refer to the National Food Dietary Guidelines:  
<https://www.nhs.uk/live-well/eat-well/food-guidelines-and-food-labels/the-eatwell-guide/>



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The winner will be selected at random using a verified digital draw platform that ensures fairness and transparency. The draw will be held on **21 April 2025**, and the winner will be contacted via **email**.

If the winner does not respond within **48 hours**, the prize will be forfeited and reassigned to an alternate.

## 5. LIMITATIONS

- The prize is **non-transferable, non-exchangeable, and not redeemable for cash**.
- The organiser reserves the right to verify the eligibility of participants.
- Employees, contractors, or affiliates of the Consorcio del Chorizo Español, as well as their immediate family members, are not eligible to participate.
- The organiser reserves the right to suspend, amend, or cancel the promotion in the event of justified circumstances.

## 6. LIABILITY

The organiser is not responsible for:

- Technical errors, loss of data, or internet issues affecting entry.
- Misuse or issues arising from the use of the prize.
- Force majeure or unforeseen circumstances that prevent the giveaway or event from proceeding as planned.

## 7. DATA PROTECTION

In accordance with **Regulation (EU) 2016/679 (GDPR)** and applicable Spanish data protection laws, the personal data provided by participants will be processed by the **Consorcio del Chorizo Español**, based in Spain, solely for the purpose of managing participation in this giveaway and communicating with the winner.

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Participants have the right to:

- Access their personal data.
- Request rectification or deletion.
- Object to the processing of their data.
- Request limitation of processing.
- Request data portability.

These rights may be exercised by contacting the organiser at **eupeanchorizo@eupeanchorizoisfun.eu**.

Personal data will be kept securely and only for the duration necessary to manage the giveaway. The organiser will not share data with third parties unless legally required.

## 8. CHANGES

The organiser reserves the right to modify or extend these terms and conditions if necessary, provided such changes do not adversely affect the rights of participants.

## 9. GOVERNING LAW AND JURISDICTION

These terms and conditions are governed by **Spanish law**. Any disputes arising in connection with this giveaway shall be subject to the **jurisdiction of the courts of Madrid, Spain**.

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