



EUChorizo! Cookery Class Giveaway – Terms & Conditions

These Terms and Conditions (the “Terms”) govern the “Cookery Class for Two” prize draw (the “Promotion”), under which eligible participants who complete the participation mechanics set out below will be entered into a random draw to win the prize described in Clause Five.

First. – Organising Entity

The Promotion is organised by the Spanish Chorizo Consortium, with registered office at Calle de la Basílica, 19, 28020 Madrid, Spain, and tax identification number G87390258 (the “Consortium” or the “Promoter”).

The Promotion will be managed by Atlas Marketing Studio SL, with registered office at C/ Mari Monreal 9, 1B, 13600 Alcázar de San Juan, Ciudad Real, Spain, and tax identification number B13628136 (“Atlas”).

Second. – Promotion Period

The Promotion will run from 08:00 on 5 October 2026 until 23:59 on 18 October 2026, both dates included, using UK local time (the “Promotion Period”).

Entries received before or after the Promotion Period will not be considered.

The Winner and two (2) Alternates will be selected on 19 October 2026 in accordance with Clause Six.

If, due to force majeure or other circumstances beyond the reasonable control of the Promoter, it becomes necessary to postpone, modify, suspend, cancel or repeat the Promotion, the Promoter may do so provided that Participants are informed through the same channels used to communicate the Promotion and that the change does not unfairly disadvantage Participants.

Third. – Eligibility

Participation is open to natural persons who:

- are aged 18 or over at the time of entry;
- are resident in the United Kingdom; and
- comply with the participation mechanics described in Clause Four during the Promotion Period (the “Participants”).



Employees of the Consortium and Atlas, and their first-degree relatives, may not participate in the Promotion.

The Promoter reserves the right to request reasonable evidence of age, identity and UK residency before awarding the Prize.

Fourth. – Mechanics of Participation

Participation is free of charge and no purchase is necessary.

To enter the Promotion, Participants must, during the Promotion Period:

1. Access the official Promotion landing page on the European Chorizo programme website <https://europeanchorizoisfun.eu/giveaway-cookery-class-for-two>
2. Complete the participation form with the required information, including first name, surname and a valid email address.
3. Confirm that they have read and accept these Terms and the applicable Privacy Policy.
4. Submit the completed form before 23:59 on 18 October 2026.

Only one (1) valid entry per person and email address will be accepted. Duplicate entries, entries submitted using false information, automated entries or entries submitted on behalf of another person may be excluded.

Participants are responsible for ensuring that the information provided is accurate and that the email address submitted remains active during the Promotion and winner-notification period.

Consent to receive marketing communications is optional, must be provided separately and is not a condition of entering or winning the Promotion.

Failure to comply with these Terms may result in exclusion from the Promotion.

Fifth. – Prize

There will be one (1) Winner.

The Prize consists of one (1) Evening Cookery Class for Two at the Gordon Ramsay Academy in Woking, Surrey, United Kingdom (the “Prize”). The Winner may attend the experience with one (1) companion.

The experience currently includes:

- a 90-minute evening cookery masterclass for two people;
- tuition from the Gordon Ramsay Academy chef team;



- a choice from available class themes, subject to availability and the experience provider's terms;
- welcome refreshments; and
- the food prepared during the class and recipes or other take-home materials provided as part of the experience.

The Prize is provided by a third-party experience provider and is subject to its booking, availability, age, accessibility, cancellation and other applicable terms. Exact dishes, themes, schedules and experience content may change.

The Winner must be aged 18 or over. The companion must meet the experience provider's participant requirements. At the time these Terms are issued, the provider states a minimum participant age of 16. Alcohol will only be served to persons aged 18 or over.

The Prize does not include travel to or from Woking, accommodation, meals or refreshments outside those expressly included by the experience provider, personal expenses or any other costs associated with attending the experience.

The experience must be booked and redeemed within the validity period stated on the voucher and all bookings are subject to availability. Participants are advised to book sufficiently in advance.

The Prize is personal to the Winner, non-transferable once booked, non-exchangeable and may not be redeemed for cash or other goods or services. No cash alternative will be offered.

If the advertised Prize becomes unavailable for reasons beyond the Promoter's reasonable control, the Promoter reserves the right to offer a reasonable equivalent of equal or greater value.

Sixth. – Winner Selection and Acceptance

From all valid entries received during the Promotion Period, one (1) Winner and two (2) Alternates will be selected on 19 October 2026 using a verifiably random computer-based selection process.

The Alternates will be ranked as first and second Alternate and will only be contacted if the Winner cannot be awarded the Prize.

Atlas will contact the Winner using the email address provided in the participation form. The Winner must reply within forty-eight (48) hours of the first notification to confirm acceptance and provide any information reasonably required to verify eligibility and arrange delivery of the Prize voucher.

Atlas will make reasonable efforts to contact the Winner. If the Winner does not respond within the stated period, cannot be contacted, does not meet the eligibility requirements,



declines the Prize or otherwise fails to comply with these Terms, the Winner will forfeit the Prize and Atlas may contact the first Alternate. The same process will then apply to the second Alternate if required.

If the Winner and both Alternates cannot be awarded the Prize after reasonable contact attempts, the Prize may be declared unawarded.

The Prize voucher will normally be provided within thirty (30) days of confirmation of the Winner, subject to any information required from the Winner being provided promptly.

To demonstrate that a valid award has taken place, the Promoter may make available the Winner's surname and county following completion of the Promotion. Participants may object to, or request a reduction in, the information made available by contacting the Promoter. The Promoter may nevertheless provide the relevant information to the Advertising Standards Authority if required.

Seventh. – Liability

The Promoter and Atlas will not be responsible for entries that are incomplete, corrupted, delayed, misdirected, lost or not successfully submitted due to technical failures, network problems, website interruptions or other circumstances outside their reasonable control.

The Promoter and Atlas are not the provider of the cookery experience and are not responsible for changes made by the experience provider to available dates, class themes, menus, facilities or other operational aspects of the experience, provided that the Prize or a reasonable equivalent is made available in accordance with these Terms.

The Winner and companion are responsible for complying with the experience provider's instructions, health and safety requirements, allergy or dietary-information procedures and booking conditions.

Nothing in these Terms excludes or limits any liability that cannot lawfully be excluded or limited.

Eighth. – Acceptance of the Terms

Participation in the Promotion implies full and unconditional acceptance of these Terms.

The Promoter reserves the right to disqualify any Participant where there are reasonable grounds to believe that the Participant has breached these Terms, provided false information, attempted to manipulate the entry or selection process, or otherwise acted fraudulently or unfairly.

Ninth. – Data Protection



Personal data provided through the participation form will be processed for the purpose of administering the Promotion, validating entries, selecting and contacting the Winner and Alternates, awarding the Prize and complying with legal or regulatory obligations.

The Consortium is responsible for the Promotion and Atlas manages the Promotion on its behalf. Further information about the processing of personal data and Participants' data protection rights is available in the Privacy Policy linked on the Promotion landing page <https://europeanchorizoisfun.eu/#privacy>

Personal data collected solely for participation in the Promotion will not be used for direct marketing unless the Participant has separately and expressly opted in to receive marketing communications.

Any marketing consent must be provided through a separate, unticked opt-in and may be withdrawn at any time using the method indicated in the relevant communications or Privacy Policy. Withdrawing marketing consent will not affect a Participant's entry in the Promotion.

Personal data will be retained only for as long as reasonably necessary to administer the Promotion, resolve any queries or complaints and comply with applicable legal obligations, unless a Participant has separately consented to continued marketing communications.

Tenth. – Miscellaneous

The Promotion is not sponsored, endorsed, administered by or associated with Virgin Experience Days, Gordon Ramsay, the Gordon Ramsay Academy, Meta, Instagram or Facebook. References to the Gordon Ramsay Academy and Virgin Experience Days are made solely to identify the Prize.

The Promoter is responsible for administering the Promotion and awarding the Prize in accordance with these Terms.

These Terms will remain available on the Promotion landing page throughout the Promotion Period.

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For guidance on balanced and healthy diets, please refer to the National Food Dietary Guidelines:

<https://www.nhs.uk/live-well/eat-well/food-guidelines-and-food-labels/the-eatwell-guide/>